

## **BOOSTER** SPIRIT WEAR

August 5, 2021

Attention Parishioners, Parents, Friends & Local Businesses!

We're so excited to host a Fun Run (powered by Boosterthon) to help our school! Boosterthon is a fun, nine-day program that combines world-class character content with a highly-profitable fundraiser.

To increase the excitement and school spirit of this event, we're hoping to provide each student with a FREE custom **St. Ferdinand School** t-shirt to wear the day of the Fun Run event, at no cost to our students or school.

In order to make this happen, we need your help! We're hoping to partner with local businesses to help sponsor these shirts. If you know of or are a part of a business that would like to sponsor our t-shirts, please see the attached Sponsorship Form for more information. Their logo or name will be displayed on the back of a shirt worn by every student in the school. Not only will the sponsor's support be helpful to **St. Ferdinand School**, but it will create awareness for their business.

**We need a commitment from all sponsors by August 26, 2021 in order to supply all of our students with a shirt.**

**Thank you in advance for supporting our school through the Fun Run! If you have any questions, please contact any of the below committee members.**

**Thank you,**

Erin Boyle Folino – Principal, [efolino@saintferdinand.org](mailto:efolino@saintferdinand.org)

Margaret Brumann – Admin Assistant, [mbrumann@saintferdinand.org](mailto:mbrumann@saintferdinand.org)

Ginny Quinones – Tuition Management, [gquinones@saintferdinand.org](mailto:gquinones@saintferdinand.org)

# EXAMPLE SPONSORSHIP BUNDLES

Examples of the different ads available for you!

## SLEEVE AD (\$750)

- Ad on the sleeve of Boosterthon T-shirt
- Information table at the Fun Run (no selling/no food)
- Company signage (provided by company) to display at the Fun Run
- Name announced at Fun Run and listed on other marketing material
- Sponsor logo placed on School/PTA/PTO website or Facebook page
- One t-shirt

## PREMIUM AD (\$500)

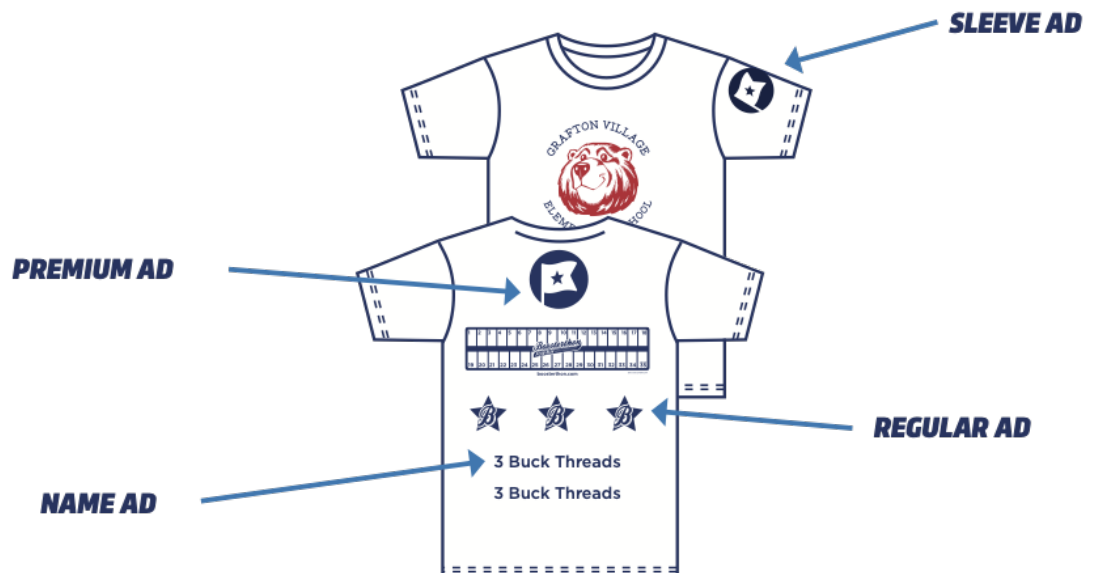
- Large ad on the back of Boosterthon T-shirt (above or below the track)
- Company signage (provided by company) to display at the Fun Run
- Name announced at Fun Run and listed on other marketing material
- Sponsor logo placed on School/PTA/PTO website or Facebook page
- One t-shirt

## REGULAR AD (\$250)

- Medium ad on the back of Boosterthon T-shirt
- Name announced at event and listed on other marketing material
- Sponsor logo placed on School/PTA/PTO website or Facebook page
- One t-shirt

## NAME AD (\$100)

- Name on back of Boosterthon T-shirt
- One t-shirt

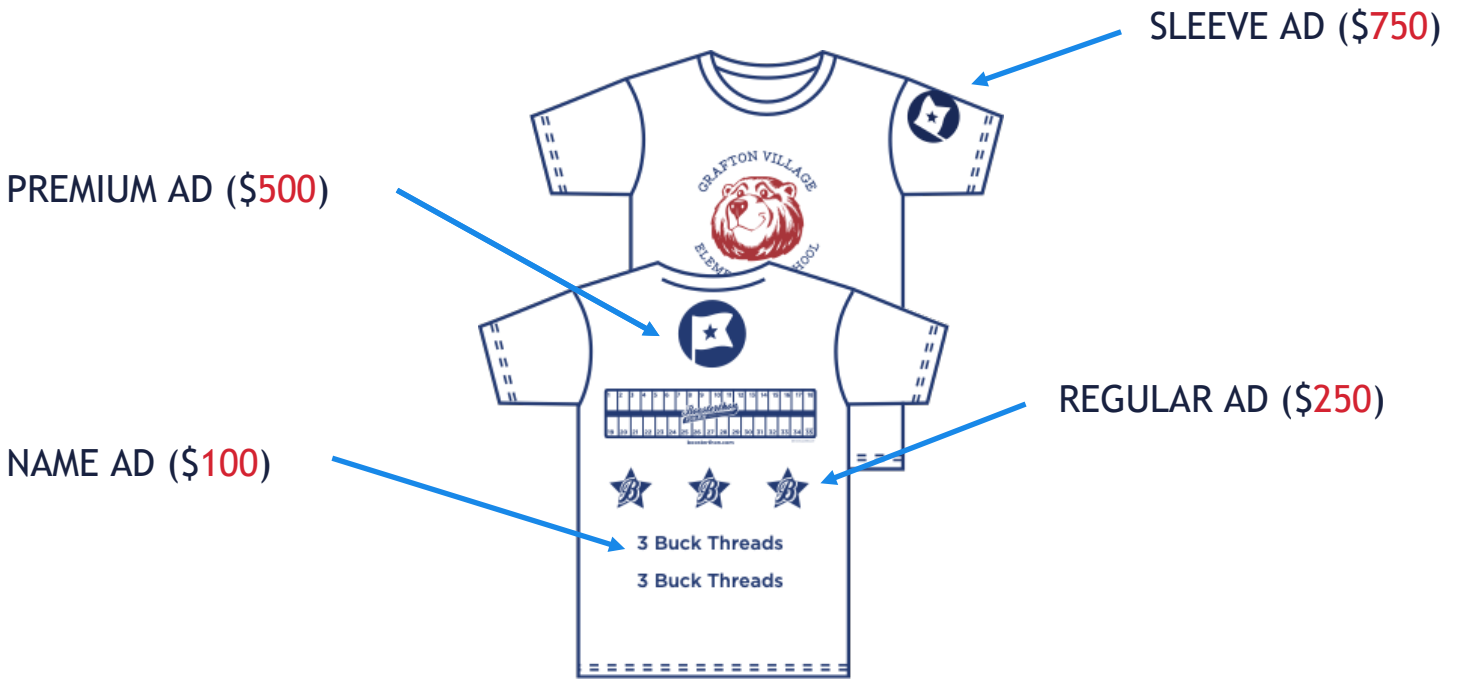


# BUSINESS SPONSORSHIP FORM

St. Ferdinand School is so excited to host a Fun Run (powered by Boosterthon) to help our school! Boosterthon is a fun, nine-day program that combines world-class character content with a highly-profitable fundraiser.

To increase the excitement and school spirit of this event, we're hoping to provide each student with a FREE custom t-shirt to wear the day of the Fun Run event, at no cost to our school.

In order to make this happen, we need your help! We're hoping to partner with local businesses to help sponsor our shirts. If your business would like to sponsor our t-shirts, please see the information below for pricing and details. Your logo or name will be displayed on the back of a shirt worn by 175 students year-round, providing continuous exposure for your business! Thank you so much for your consideration!



All donations are tax deductible. Please send your name, phone number, and business logo (or name) to email address below by **August 26, 2021** to secure your spot. Please make checks payable to ST. FERDINAND school and mail to **3131 N. Mason, Chicago, Illinois 60634** no later than August 26, 2021. Our contact info is below if you have any questions. Thanks so much for sponsoring our shirts!

Contact Info

School	St. Ferdinand School
Name	Erin Boyle Folino - Principal Margaret Brumann – Admin Assistant
Email	<a href="mailto:efolino@saintferdinand.org">efolino@saintferdinand.org</a> <a href="mailto:mbrumann@saintferdinand.org">mbrumann@saintferdinand.org</a>
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